

Monday, 10 August 2015

## Popular Premiers Mike Baird & Daniel Andrews have large leads in NSW & Victoria while all other States are close

The L-NP leads strongly in NSW: L-NP 56% cf. ALP 44% and the ALP holds a similarly large lead in Victoria: ALP 56.5% cf. L-NP 43.5% on two-party preferred bases in early August, according to this month's SMS Morgan Poll on State voting intention.

State voting intention was conducted in early August with a representative cross-section of 4,948 Australian electors.

### NEW SOUTH WALES: L-NP would win an Election easily

**2PP:** L-NP 56% (down 1% since June 19-21, 2015) cf. ALP 44% (up 1%).

**Primary vote:** L-NP 49.5% (unchanged), ALP 28.5% (up 1%), Greens 15.5% (up 1.5%), Christian Democrats 2% (down 1%) and Independents/ Others 4.5% (down 1.5%).

#### **Better Premier: Premier Mike Baird (Liberal) v Luke Foley (ALP):**

Mr. Baird 72.5% (up 2.5% since June 19-21, 2015) cf. Mr. Foley 27.5% (down 2.5%); Lead to Mr. Baird 45% (up 5%).

**New South Wales real unemployment is now 8.7% (down 1.3% since April - May 2015) and under-employment is 8% (up 0.4%).** This means total New South Wales unemployment & under-employment is 16.7% (down 0.9%). (Interviewed June - July 2015).

**Last New South Wales State Election was held on Saturday March 28, 2015**

### VICTORIA: ALP would win an Election easily

**2PP:** ALP 56.5% (unchanged since June 19-21, 2015) cf. L-NP 43.5% (unchanged).

**Primary vote:** ALP 41% (down 1%), L-NP 38% (down 0.5%); Greens 14% (up 1%), Family First 1.5% (unchanged), Country Alliance 0.5% (unchanged) and Independents/ Others 5% (up 0.5%).

**Better Premier: Premier Daniel Andrews (ALP) v Matthew Guy (Liberal):** Mr. Andrews 64% (up 2.5%) cf. Mr. Guy 36% (down 2.5%); Lead to Mr. Andrews 28% (up 5%).

**Victorian real unemployment is now 8.3% (down 0.9% since April - May 2015) and under-employment is 7.5% (down 2.1%).** This means total Victorian unemployment & under-employment is 15.8% (down 3%). (Interviewed June - July 2015).

**Victorian State Election is due to be held in November 2018.**

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FOR IMMEDIATE RELEASE

**QUEENSLAND: Election would be too close to call**

**2PP:** ALP 51% (down 0.5% since June 19-21, 2015) cf. LNP 49% (up 0.5%). **Female electors:** ALP 54.5% (down 0.5%) cf. LNP 45.5% (up 0.5%). **Male electors:** LNP 53% (up 0.5%) cf. ALP 47% (down 0.5%).

**Primary vote electors:** LNP 41% (down 1%), ALP 36% (down 3.5%), Greens 13% (up 3.5%), Katter's Australian Party 4% (up 0.5%), Family First 1.5% (unchanged), Independents/ Others 4.5% (up 0.5%). **Female electors:** ALP 39.5% (down 5%), LNP 36% (down 3%), Greens 13% (up 4.5%), Katter's Australian Party 4% (up 1.5%), Family First 2.5% (up 1%), Independents/ Others 5% (up 1%). **Male electors:** LNP 46.5% (up 2%), ALP 32% (down 2%), Greens 13% (up 2.5%), Katter's Australian Party 4% (down 0.5%), Family First 0.5% (down 1%), Independents/ Others 4% (down 1%).

**Better Premier: Premier Anastacia Palaszczuk (ALP) v Lawrence Springborg (LNP) electors:** Ms. Palaszczuk 64% (up 3% since June 19-21, 2015) cf. Mr. Springborg 36% (down 3%); Lead to Ms Palaszczuk 28% (up 6%). **Female electors:** Ms. Palaszczuk 73% (up 8%) cf. Mr. Springborg 27% (down 8%). Lead to Ms. Palaszczuk 46% (up 16%). **Male electors:** Ms. Palaszczuk 55% (down 2%) cf. Mr. Springborg 45% (up 2%). Lead to Ms. Palaszczuk 10% (down 4%).

**Queensland real unemployment is now 9% (down 3.7% since April – May 2015) and under-employment is 9.5% (up 0.7%).** This means total Queensland unemployment & under-employment is 18.5% (down 3%). (Interviewed June– July 2015).

**Last Queensland State Election was held on Saturday January 31, 2015.**

**WESTERN AUSTRALIA: ALP would win close Election**

**2PP:** ALP 51.5% (up 4% since June 19-21, 2015) cf. L-NP 48.5% (down 4%).

**Primary vote:** Liberal 34.5% (down 4%), ALP 33% (up 0.5%), WA Nationals 5.5% (down 1.5%), Greens 17% (up 3%), Christians 2.5% (up 1.5%), and Independents/ Others 7.5% (up 0.5%).

**Better Premier: Premier Colin Barnett (Liberal) v Mark McGowan (ALP):** Mr. McGowan 58.5% (unchanged) cf. Mr. Barnett 41.5% (unchanged; Lead to Mr McGowan 17% (unchanged).

**Western Australian real unemployment is now 9.3% (down 0.5% since March - May 2015) and under-employment is 8% (up 1.5%).** This means total Western Australian unemployment & under-employment is 17.3% (up 1%). (Interviewed May – July 2015).

**Western Australian State Election is due to be held in March 2017.**

**SOUTH AUSTRALIA: Election would be too close to call**

**2PP:** ALP 51% (up 2% since June 19-21, 2015) cf. L-NP 49% (down 2%).

**Primary vote:** L-NP 39.5% (down 3.5%), ALP 34% (up 0.5%), Greens 14% (up 0.5%), Family First 4.5% (up 0.5%), and Independents/ Others 8% (up 2%).

**Better Premier: Premier Jay Weatherill (ALP) v Steven Marshall (Liberal):** Mr. Marshall 53% (up 2%) cf. Mr. Weatherill 47% (down 2%); Lead to Mr Marshall 6% (up 4%).

**South Australian real unemployment is now 11.5% (up 0.5% since March – May 2015) and under-employment is 9.3% (down 1.3%).** This means total South Australian unemployment & under-employment is 20.8% (down 0.8%). (Interviewed May – July 2015).

**South Australian State Election is due to be held in March 2018.**

## **TASMANIA: Election would be too close to call**

**2PP:** Liberals 50.5% (up 2% since June 19-21, 2015) cf. ALP 49.5% (down 2%). Estimate: 2PP vote is not applicable to the Tasmanian lower house which uses the Hare-Clark proportional voting system.

**Primary vote:** Liberals 44% (up 1.5%), ALP 31% (down 2%), Greens 20% (unchanged) and Independents/Others 5% (up 0.5%).

**Better Premier: Premier Will Hodgman (Liberal) v Bryan Green (ALP):** Mr. Hodgman 64% (up 3%); Mr. Green 36% (down 3%); Lead to Mr Hodgman 28% (up 6%).

**Tasmanian real unemployment is now 12% (down 1.8% since March – May 2015) and under-employment is 8.0% (up 1%).** This means total Tasmanian unemployment & under-employment is 20.0% (down 0.8%). (Interviewed May - July 2015).

**Tasmanian State Election is due to be held before December 31, 2018.**

**Gary Morgan, Executive Chairman, Roy Morgan Research, says:**

*“Today’s special SMS State Morgan Poll conducted around Australia in early August shows **New South Wales** Premier Mike Baird maintains a strong lead despite a small fall in support: L-NP 56% (down 1% since June) cf. ALP 44% (up 1%). Baird has also increased his lead as Australia’s most popular State Premier: Baird 72.5% (up 2.5%) cf. Opposition Leader Luke Foley 27.5% (down 2.5%).*

*“In **Victoria** the eight-month honeymoon period continues for Premier Daniel Andrews and the Labor Government with the ALP 56.5% (unchanged since June) still well ahead of the L-NP 43.5% (unchanged). Premier Daniel Andrews has increased his strong lead as ‘Better Premier’: Andrews 64% (up 2.5%) cf. Opposition Leader Matthew Guy 36% (down 2.5%).*

*“In **Queensland** the ALP Government has a narrow lead: ALP 51% (down 0.5% since June) cf. LNP 49% (up 0.5%) while Premier Anastacia Palaszczuk has increased her lead as ‘Better Premier’: Ms. Palaszczuk 64% (up 3%) cf. Opposition Leader Lawrence Springborg 36% (down 3%).*

*“However, in **Western Australia** the Opposition has regained the initiative with the ALP 51.5% (up 4% since June) now ahead of the L-NP Government 48.5% (down 4% since June) and Opposition Leader Mark McGowan 58.5% (unchanged) is clearly regarded as the ‘Better Premier’ in the West over Premier Colin Barnett 41.5% (unchanged).*

*“In **South Australia** the ALP Government has regained a narrow advantage: ALP 51% (up 2% since June) cf. L-NP 49% (down 2%) although Opposition Leader Steven Marshall 53% (up 2%) is preferred to SA Premier Jay Weatherill 47% (down 2%) as ‘Better Premier’. In **Tasmania** the Liberal Government 50.5% (up 2% since June) has a very narrow advantage over the ALP 49.5% (down 2%) while Liberal Premier Will Hodgman 64% (up 3%) has increased his strong lead over Opposition Leader Bryan Green 36% (down 3%) as ‘Better Premier’.”*

### **For the poll-watchers:**

Electors were asked: *“If a State Election for NSW/ Victoria/ Queensland/ WA/ SA/ Tasmania were being held today — which party would receive your first preference?”* Electors were then asked: *“Thinking of (Premier) and (Opposition Leader). In your opinion, who would make the better Premier?”*

The SMS Morgan Poll on State voting intention and preferred Premiers was conducted between July 31 – August 3, 2015 with a cross-section of 4,948 Australian electors including 1,199 New South Wales electors, 1,089 Victorian electors, 898 Queensland electors, 567 Western Australian electors, 609 South Australian electors and 329 Tasmanian electors.